Broadway Star Matt Cavenaugh Speaks Friday

Matt Cavenaugh (left) appeared on Broadway most recently as Tony in West Side Story (right).

Fred Lloyd Is New Costume Design Respondent

Fred Lloyd, a costume designer for theatre, film, and television, will serve as the respondent for the costume design competition at the SETC Convention. He takes the place of his wife, Peggy Stamper, who was originally scheduled for that role but was called away to work on a pilot for ABC-TV called Partners, which is being shot in Atlanta. Stamper hopes to join Lloyd for the design keynote addresses from 7 p.m. to 10 p.m. Thursday during the convention.

Lloyd got his start as a costume assistant on the national tour of The Wiz in 1978, not long after graduating from the University of North Carolina at Chapel Hill with a degree in dramatic art. Coincidentally, his roommate in college was Saturday’s keynote speaker and 2011 SETC Distinguished Career Award recipient Ben Cameron.

After The Wiz, Lloyd worked as a costumer, costume supervisor and costume designer for more than 40 television shows and films, as well as for many theatre productions. His credits include serving as a principal dresser for Broadway’s Dreamgirls; costume supervisor for television’s The Oldest Living Confederate Widow Tells All, which won a 1994 Emmy Award for Outstanding Individual Achievement in Costume Design for a Miniseries or a Special; costume supervisor on the film, Ace Ventura, When Nature Calls; and

(Continued on Page 2)
Cavenaugh
(Continued from Page 1)
co-costume designer with his wife Peggy for the 1995-97 TV series Savannah.
In 2007, Lloyd earned a master of fine arts degree in costume design and technology from the University of Southern Mississippi. He continues to design, primarily for theatre, but his day job now is serving as an associate professor of theatre at Brenau University in Gainesville, GA, where he teaches costume design, costume construction, theatrical makeup, costume crafts and theatre appreciation. He also is the resident costume designer for the Gainesville Theatre Alliance.

His advice for students interested in costume design: “Don’t just think of the theatre as your world; bring the world into your theatre. Read, study art, draw, listen to music, walk outdoors, go to museums, travel, and live life; it will make you a better designer.”

Fred Lloyd was the costume designer for this 2009 production of Romeo & Juliet by the Gainesville Theatre Alliance/Brenau University.

Don’t miss the Fringe Festival!
George Contini of the University of Georgia will kick off the eighth annual SETC Fringe Festival at midnight Thursday with a performance of Put It in the Scrapbook, exploring the life and career of famed female impersonator Julian Eltinge. More productions are scheduled for Friday and Saturday. Check your convention program for details.

Where to Eat in Atlanta
In the Hilton Atlanta: Dining options range from a quick-serve cafe with carry-out food to an elegant restaurant with a view of Atlanta’s skyline.
Nearby: A large food court is located in Peachtree Center at the corner of Peachtree Street and Harris Street or International Boulevard.
More info: Find details on the above dining options, as well as the concierge’s recommended restaurant list at www.setc.org/2011_infohub.html.

‘Ready for Work’ Award Winner Will Design Show at Children’s Theatre of Charlotte
One lucky graduate student in this year’s Design Competition will get the opportunity to prove he or she is ready for work in the professional world!
Children’s Theatre of Charlotte will offer the winner of this year’s SETC Ready for Work Award the opportunity to design a show in the upcoming 2011-2012 season. SETC will provide a cash award of $1,300 to assist the winner with expenses. The winner will be chosen based on a portfolio review and personal interview.
Play Set in Bay of Pigs Era Wins Charles M. Getchell New Play Award

Eddie Zipperer, an award-winning playwright with two published plays to his credit, is the winner of the 2011 Charles M. Getchell New Play Award. His play, Nicolas the Worm, will be produced in a staged reading at the SETC Convention on Friday, March 4, at 7 p.m. Nicolas the Worm tells the story of a Cuban exile who becomes part of one of the biggest military betrayals of all time at the Bay of Pigs, then is imprisoned by dictator Fidel Castro for 22 months, and finally returns home a changed man, overwhelmed by the betrayal he feels in many areas of his life. Zipperer earned his master of fine arts degree from Georgia College and State University, where he currently teaches composition. His published plays, Don’t Fear the Reaper (Dramatic Publishing Co.) and Jupiter Jones: Rock Star Vampire...
**INTEREST AREA NEWS, EVENTS**

**acting/directing**

Discover workshops just for you

You will find numerous workshops, seminars, discussions and lectures geared to the Acting and Directing interest area at SETC 2011.

Ted Carter kicks off our interest area's workshops Wednesday with "Bam! Ka-Pow! An Introduction to Comedic Violence and Slapstick." Also on Wednesday, please attend the Acting/Directing interest group meeting at 5:30 p.m. This will be your chance to chime in on what's going on in our area.

One of the challenges I sent out this year was to have more workshops aimed specifically at directors, and you all came through. One of the first is on Thursday, when director Emily Wells takes a look at developing collaborative relationships between directors and stage managers in "Allies: Director and Stage Manager."

Friday highlights include a presentation by Jeff Whiting, associate director/choreographer of Broadway's Hairspray and Young Frankenstein, called "Broadway Audition Bootcamp: Dance" for actors seeking tips to improve their dance auditions. On Saturday, Whiting continues his "Broadway Bootcamp" series with a workshop on vocal auditions.

These are only a few of the workshops geared to those interested in acting and directing. Check out the program online to see all of your options.

Paul B. Crook, Chair
Acting/Directing Committee
pcrook@latech.edu

**design/tech**

Don't miss the Design-Tech Mixer

We have so many events for designers and technicians at this year's SETC Convention. Be sure to attend the Design-Tech Mixer Wednesday night. If you haven't been to the mixer before, you have missed one of the most exciting gatherings at the convention. Greet your old friends, make new ones, and win prizes!

Every year, one of the most exciting events is the Design Competition. Young designers display their work for feedback from guest adjudicators and distinguished SETC design/tech faculty. This year the exhibiton hall will again be open for extended hours on Saturday morning so all can see the designs created by our talented young designers.

We are excited to have Judy Juracek, Jim Hutchison and Fred Lloyd as our guest adjudicators. Come hear them discuss their work at the always enlightening Designer Keynote Session on Thursday night.

Graduate design entrants are eligible to win this year's Ready for Work Award, which provides a design assignment — with pay! — at Children's Theatre of Charlotte.

Be sure to check out all the wonderful workshops and master classes. Workshops range from masks to light labs, and from wigs to scene painting. Please also join us for the annual interest group meeting at 10:30 a.m. on Saturday, March 5.

Jennifer Matthews, Chair
Design/Tech Committee
jmatthew@sewanee.edu

**film/tv**

View Digital Cinema and TV Festival

The SETC Digital Cinema and Television festival will expand to include a full day of screenings at this year’s SETC Convention.

New York Film Academy has once again generously offered a full tuition scholarship to its 2011 summer program to the student submitting the winning entry in the high school category. High school students may submit their original films, no longer than 10 minutes, on DVD in Atlanta. The popular master class, “Acting for the Camera” with Richard Robichaux, also returns this year. Other sessions cover topics such as breaking into the Southeast’s burgeoning film industry and applications of Meisner technique to acting on camera.

Jeffrey Green, Chair
Film/Television Committee
jgreen@canes.gsw.edu

**history**

Explore Young Scholars’ papers

The Cultural Diversity Committee is sponsoring a number of sessions at the March convention.

On Thursday, Friday and Saturday mornings, we invite you to start your day at 8 a.m. with a roundtable discussion of issues pertaining to several of the diverse elements of membership. Bring your own coffee! Thursday’s roundtable will focus on gay and lesbian issues; Friday’s session on ethnic diversity, and Saturday’s session on women’s issues. Workshops on culturally diverse topics range from a study of “Classical Theatre in Turkey” to a look at “Chinese Shadow Theatre” to a session on “American Noh Theatre.”

All of us are part of the fascinating diversity of SETC. The Cultural Diversity Committee welcomes you to attend all of its sponsored sessions. Please also join us at the annual interest group meeting at 4 p.m. on Thursday, March 3.

Michael Howley, Chair
Cultural Diversity Committee
mhowley@alasu.edu

**diversity**

Discuss issues over coffee

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Jennifer Matthews, Chair
Design/Tech Committee
jmatthew@sewanee.edu
Playwriting —— Attend play readings, workshops

The Playwriting Committee is offering a number of panels and presentations at the 2011 SETC Convention. Some of the topics include "Wrights Not Writes" with Darren Michael; "Character Factory" with Greg Owen; "The Hated Synopsis: A Workshop in Writing Effective Synopses for Plays" with Gary Garrison; "Green Theatre: Creation of Evangeline Drowning from Text Development to the Professional Stage" with Kurt Heinlein; and "Showcase Your Play the NYC Way" with Rosary O’Neill.

Don’t miss Thursday’s keynote address by Atlanta-based playwright Pearl Cleage. Also, don’t forget that we sponsor and direct the staged readings of the winners in SETC’s two playwriting competitions. The winner of the High School Play Contest, Eisege by Nick Meckikalski, will be performed at 10:30 a.m. on Saturday. The winner of the Charles M. Getchell New Play Contest, Nicolas the Worm by Eddie Zipperer, will be read Friday at 7 p.m. (See more details on the Getchell Award winner on Page 3)

Our interest group meeting will be held on Friday, March 4, at 9 a.m. We encourage all playwrights, would-be playwrights and lovers of new plays to come by and take part in our discussions about how we can best serve our members. See you in Atlanta!

Steve Burch, Chair
Playwriting Committee
sburch@asu.edu

Voice/Speech —— Gain insights from Rodenburg, others

The work of voice practitioners is in the spotlight internationally as a result of the release of the film The King’s Speech. We also have many exciting events happening at the SETC Convention in Atlanta that have put the focus on voice. Patsy Rodenburg, a highly respected master teacher of voice and speech, is the first-ever featured guest artist for SETC! Rodenburg is head of voice and speech at the Guildhall School of Music and Drama in London and, until recently, was the voice coach for the Royal National Theatre. She is presenting two master classes. One is for professionals, “Shakespeare in the Present: Second Circle/Presence”; and the other is for students, “Shakespeare in the Present: Voice, Breath and Body.” Both initially sold out, but we have opened up additional spaces so more people can participate. (See Page 1 for details on buying a ticket.) Everyone is invited to her welcome reception at 6 p.m. on Thursday and her featured interview at 10:30 a.m. on Friday.

Workshop offerings for students and professionals focus on topics from breath/body awareness to enjoying the musicality of the voice. Our interest group meeting is on Thursday at 4 p.m. All are invited.

Robin Carr, Chair
Voice and Speech Committee
Robin.Carr@usm.edu

Religion —— Find faith, theatre connections

If you’re interested in how faith and theatre intersect, please come to the Religion and Theatre interest group meeting at the convention on Friday, March 4, at 1 p.m. This will be an informal chance to meet others with similar interests and discuss what you would like to see from the committee.

The Religion area has a number of interesting sessions. If you’re a student or professor at a faith-based college, you may want to sit in as professors from several such schools lead a roundtable discussion at 1 p.m. on Thursday in Room 315. A more philosophical discussion about Christianity and modern art will happen in the same room at noon Friday. “Quo Vadis?” at 5:30 p.m. on Thursday in Room 303, looks at the challenges of living both as a person of faith and as a committed theatre professional. I’ll be leading a session at noon Thursday in Room 306 on stage adaptations of C. S. Lewis’s The Screwtape Letters. If these sessions—or the area in general—appeal to you, please look me up in Atlanta.

E. Bert Wallace, Chair
Religion and Theatre Committee
wallacebe@campbell.edu

Movement —— Discover new physical training ideas

I am excited to be the new chair of the Stage Movement Committee. One need only look at the January issue of American Theatre magazine, which focuses primarily on movement practitioners, to see the increasing trend toward incorporating physical training in actor training programs and physical theatre practices in professional theatre across the nation.

Whether you are an experienced performer, an educator or a student, you will find a diverse offering of programs in stage movement at SETC 2011. Many movement workshops are geared toward experienced performers and university or conservatory students; some are for educators and directors. Topics include discovering a character's physical life, mime, mask work, stage combat, Laban, Alexander Technique, Suzuki, Commedia dell’Arte, physical comedy and Chekhov’s psychological gesture. Check your convention program for more details on the many movement workshops.

Join us at 8 a.m. on Thursday, March 3, and Friday, March 4, to start your day right with the “All-Conference Actor Warm-Up,” co-sponsored by the Voice Committee. Finally, please plan to attend the “Explorations in Movement for Movement Professionals and Educators” session on Wednesday, March 2, at 7 p.m., and our interest group meeting on Thursday, March 3, at noon, to share ideas and innovations in physical training. I look forward to seeing you at the convention!

Cara Rawlings, Chair
Stage Movement Committee
crawlings@vt.edu

E. Bert Wallace

Robin Carr

Cara Rawlings
Live from Atlanta ... It’s SETC 2011!

The 62nd annual SETC Convention kicks off on Wednesday, March 2, and continues until Sunday, March 6, at the Hilton Atlanta Hotel. You’ll find over 300 workshops, panels, roundtables, meetings and seminars to fill your days from 8 a.m. until 10 p.m. You can begin planning your daily schedule online now at www.setc.org/2011_schedule.html.

In addition to presenters from around the nation, we have tapped Atlanta’s vast theatre resources. Author, poet and Atlanta resident Pearl Cleage is Thursday’s keynote speaker. Just a few of the other Atlanta presenters are Tom Key, Nancy Meyer and Carol Jones, who will lead the K-12 Institute.

Spelman College will host the Community Theatre Festival, while North Atlanta High School provides the location for the High School Theatre Festival. The Theatre for Youth Festival, the ever-popular Ten-Minute Play Festival and the innovative Fringe Festival will be presented in the Hilton Grand Ballroom East. The second annual Film Festival, showcasing film shorts all day Saturday, will be held in Room 403 of the Hilton.

I want to thank committee chairs, presenters, exhibitors, professional companies, Quiana Clark-Roland, Betsey Baun, the entire Central Office staff and hundreds of unsung heroes for enabling us to bring you the SETC Convention ... Live from Atlanta!

From the Programming Vice-President
Steve Bayless

Share Your SETC Convention Experience with Others on Facebook and Twitter

What’s happening at the SETC Convention? You tell us! In addition to providing social media updates at the convention, SETC’s Central Office would like to invite members to post their thoughts, pictures and more.

“We will be using Facebook and Twitter throughout the convention and would love for SETC folks to add their insights and updates to our sites,” says SETC’s Communications and Marketing Manager Judi Rossabi. “It will add a fun, lively and interactive component to the convention.”

Facebook and Twitter are lots of fun for instant messaging, but the messages should go beyond, “Has anybody seen my toothpaste?” The convention attracts some of our nation’s most influential theatre folks. Talk to them, take their pictures, and quote them on Facebook and Twitter.

To read SETC’s Twitter postings, use the hashtag “#setc”.

SETC tweets will show up in your Twitter feed automatically if you log in and click “follow.” New this year – SETC tweets will go live on our website as we tweet at www.setc.org/conventionnews.html! If you are new to Facebook or Twitter, stop by the Registration area at the convention for information on how to find SETC on the social media sites.

What do you like at the SETC Convention? Let us know on Facebook or Twitter!

Contact Don Wolfe at wolfe@wfu.edu

Where’s SETC in its Strategic Planning Process?

The SETC Board, the executive director and other stakeholders are making progress on the strategic plan that we began in December 2009. So far, the Board and other SETC stakeholders have created a mission and vision statement and have set short-term and long-term strategic planning goals. We are currently examining our governance structure and process.

The prospect of change is uncomfortable for all of us. Be assured, though, that we didn’t begin the strategic planning process because we saw a problem we needed to fix. Strategic planning is a “best practice” process typical of growing, thriving organizations such as ours. We are all aware that we need to hold on to the strengths of our organization that have served us so well.

In this time of growth and change, a few of our goals include:

• Finding new avenues for developing and nurturing leaders in the organization.
• Looking for innovative ways to bring new board members into SETC’s governance culture.
• Enhancing the level of support for the goals of state organizations.
• Examining how the states and SETC can best serve each other.

The quality of the process is vital – so much like the world we live in within the context of theatre production. We are challenged with limited meeting times over the course of the year. However, I think we all realize the importance of holding on to an inclusive, collaborative and open process. We need everyone’s voice at the table – especially those stakeholders whose views may differ from the majority of the board.

Please join members of the Long-Range Planning Committee, Board members and others involved in our work for more discussion on where we are at the SETC Convention in Atlanta. We have scheduled two gatherings to discuss long-range planning – one at 9 a.m. Thursday and the other at 10:30 a.m. Friday.

Ask the Lawyer: Bring Your Questions to the SETC Convention

Do you have a question about contracts, copyright, personal injury, employment, discrimination, censorship, obscenity, board issues or another area of the law? Bring your questions to one of my sessions at the SETC Convention, and I’ll do my best to answer. Check your program for the location of my workshop: “Legal Issues in Theatre: Contracts, Copyright, Money, Sex and More.” Sessions are scheduled for 1 p.m. on both Thursday, March 3, and Friday, March 4. See you in Atlanta!

Dan Ellison is a Durham, NC-based attorney who has concentrated on arts-related law and nonprofit law for 15 years. He is a past president and the current executive director of the North Carolina Volunteer Lawyers for the Arts. Have a question? E-mail him at artandmuseumlaw@aol.com.

Top of the News

From the President
Alan Litsey

Convention Bytes
by Don Wolfe

From the Programming Vice-President
Steve Bayless

Contact Don Wolfe at wolfe@wfu.edu

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Connecting Talent to Theatres: SETC Partners with The Show Hub

Are you looking for work onstage or offstage? Or perhaps you are part of a company that is hiring?

SETC can connect you! SETC recently partnered with The Show Hub to expand the opportunities available through the online job connection service initiated last year, S.O.R.T. (SETC’s Online Resumes for Theatre).

S.O.R.T., which is no longer active, was only for offstage workers. The Show Hub offers the same profile-posting services to actors as well. And the service is free to SETC registrants through June 30!

Pre-registered professional auditionees and Job Contact Service participants already have had an opportunity to take advantage of the opportunities offered through SETC’s partnership with The Show Hub. Earlier this year, they received invitations from the SETC Central Office with details about the process, followed by e-mail links from The Show Hub enabling them to complete their free profiles.

Theatres participating in Job Contact Service and the Professional Auditions also received e-mail links allowing them to preview auditionees and employees coming to the SETC Convention in Atlanta. If you fall into one of the groups above and didn’t sign up through the e-mail links, you still can do so before the SETC Convention.

For more details on The Show Hub, visit www.setc.org/jobcontact/docs/JobContactONSITE-Guidelines_WEB.pdf. See you in Atlanta!

- April J’Callahan Marshall, Manager SETC Professional Theatre Services

MISSISSIPPI Theatre Association

The Mississippi Theatre Association held its annual festival in Meridian in January.

**Number Attending:** 550.

**Winners of Community Theatre Festival:** Driving Miss Daisy, Just Over the Rainbow Theatre, Hattiesburg, MS; Dixie Swim Club, Starkville Community Theatre, Starkville, MS.

**Winner of High School Theatre Festival:** Purple Fan, Starkville High School, Starkville, MS; Antigone, Oxford High School, Oxford, MS.

**Idea to Share: State Playwriting Competitions.** Several years ago, MTA started a playwriting competition to recognize and promote Mississippi playwrights. Scripts in both the adult and youth divisions are screened by a committee, which then sends the top scripts to a final adjudicator, who is typically a well-known playwright. Past final adjudicators have included Mark Dunn, Gary Garrison and Judith Stevens-Ly. The final adjudicator attends the festival, participates in the staged readings, and conducts a talkback following the staged readings. We would love to see other states create similar competitions, which could feed into a regional competition, with the top winners from each state entered into a competition at the SETC Convention.

**Stephen Cunetto, MTA Executive Director**
In Memoriam

Longtime SETC Auditions Committee Chair N. Bennett East died February 2, 2011, in Peoria, AZ. East helped organize the theatre department at Marshall University in Huntington, WV, where he taught from 1970 until his retirement in 1998. In 2007, he and his wife Joyce moved to Sun City, AZ. East oversaw SETC auditions for many years, but his impact went beyond the auditions room. “Bennett is the one who got me started in SETC leadership years ago, by convincing David Wohl to appoint me to the Auditions Committee,” noted Past President Denise Halbach. East’s passing represents “the end of an era,” said Past President Don Wolfe. “We’ve had a lot of retirements among his age group, but losing Bennett is more than that. His positive nature prompted him to see the fun in everything, even those things that others were taking too seriously. His mischievous smile always alerted us that there are many sides to any issue.” A memorial service will be held at a later date in Huntington, WV.

Prolific playwright Romulus Linney, died January 15, 2011, of lung cancer in Germantown, NY. He was 80. Linney had deep roots in the South, having grown up in Tennessee and Boone, NC. He was a chronicler of historical figures and the people of the Appalachian region. His plays were frequently performed in regional theatres, schools and off-Broadway venues. In 1992, Linney was selected for a season devoted solely to his work by Signature Theatre in New York City. He wrote three novels, which he later dramatized, and more than 60 long and short plays. He received two Obie awards. A frequent speaker at the North Carolina Theatre Conference convention, Appalachian State University and Wake Forest University, he was also a keynote speaker at the SETC Convention in 1997.

- Susan Cole, SETC Past President

Judi Rossabi joins SETC as Communications and Marketing Manager

Be sure to stop by the Registration area at the SETC Convention and welcome SETC’s newest staff member, Judi Rossabi. She joined SETC as communications and marketing manager in November.

A seasoned communications and marketing professional, Rossabi has worked in both nonprofit and government public relations. Previously, she served as a city government public information officer, oversaw the district office for a U.S. senator and operated her own public relations business. She is a graduate of the University of North Carolina at Chapel Hill.

At SETC, Rossabi is responsible for developing and executing internal and external communications, marketing and public relations strategies. She also oversees convention registration. Since joining SETC, Rossabi has experienced a whirlwind of activity as the Central Office completed planning for the annual SETC Convention.

“I am enjoying the fast pace and dynamic interaction between the SETC Central Office and our constituency,” Rossabi says. “We have a great team working on the Atlanta convention, and I look forward to being part of such a big event.”

After the convention, she plans to devote time to creating a multi-faceted marketing and communications strategy for the organization. Her goals include “developing a more active social media presence and adapting the SETC website to better meet the needs of those we serve.”

In her spare time, the mother of two college students hikes, does yoga and attends visual and performing arts events. “I am an appreciator of theatre and believe that theatre is a vital and enjoyable part of the arts experience,” Rossabi says. “When I lived in New York City for five years, I was fortunate to have the opportunity to attend many Broadway and off-Broadway theatre productions. Here in Greensboro, I enjoy theatre events ranging from high school plays to professional and community theatre productions.”

Contact Rossabi at judi@setc.org.

SETC 2011
Atlanta, GA March 2-6

Where to Send News

SETC News is published bimonthly for the Southeastern Theatre Conference. Deadline for next issue: April 10.

Please send news items to:
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1175 Revolution Mill Drive, Suite 14
Greensboro, NC 27405
Phone: 336-272-3645
E-mail: setc@setc.org
Website: www.setc.org

Judi Rossabi

SETC Past President Ward Haarbauer, who founded the Department of Theatre at the University of Alabama at Birmingham and spent 40 years as a professor there, is attending his 50th consecutive SETC Convention this year.

SETC Executive Director Betsey Baun was honored as a “Meeting Professional to Watch in 2011” by Convention South magazine, which also featured a profile of her in its December 2010 issue.

SETC Past President Clifton “Chip” Egan has retired as dean of Clemson University’s College of Architecture, Arts and Humanities. He’s still working, though, as both a director and an actor.

Alabama’s SETC Representative Michael Howley is retiring in June from Alabama State University, where he has taught for 33 years. His retirement plans include directing, travel, arts advocacy and adjunct teaching.

Kelly Carolyn Gordon, coordinator of theatre studies at Brevard College, is teaching a class in London this summer, “The European Theatre: From Page to Stage.” Application deadline is March 10. More info: gordonkc@brevard.edu or www.KEIabroad.org/programs/london/overview.php.