



PROJECTION DESIGN COMPETITION & DISPLAY GUIDELINES

SETC 68th Annual Convention, Lexington, KY March 1-5, 2017

Sponsored by Broadway Media Distribution

Graduate and Undergraduate Student Designers can showcase their PROJECTION DESIGNS for realized (Graduate) or hypothetical designs at the 2017 SETC Annual Convention. Projection Designs will be on viewing display for all convention attendees during the annual Design Competition.

HOW TO ENTER

- You may enter up to one design in each design competition category.
- An entry fee of \$20 applies to each entry (maximum of one per design category).
- You must register for the Convention and apply for the Design Competition online at setc.org.
 - Registration and all applications must be completed by January 28, 2017.
 - Late entries may be allowed if space permits, but may be declared ineligible for awards.
- Your school must be an active Institutional member of SETC for you to win prizes.
 - Institutional membership is \$77.
 - Please contact SETC to verify school status.
- Carefully read these guidelines and prepare your materials accordingly.
- We reserve the right to refuse to exhibit entries that do not adhere to the stated criteria.

At Convention

- Bring all design elements to the determined sing in area at the designated time.
 - Do not mail the designs to the SETC office.
 - Be prepared to collect your design immediately after the close of Design Competition on Saturday at noon.
 - Neither SETC nor the Design/Technology Committee will assume responsibility for entries not picked at the designated time.
 - The area will be secured when displays are not open.
 - You will be allowed to set up your own display, but it may have to be moved by others while you are not present.

DISPLAY GUIDELINES

- Your design must be configured to occupy a 30" square of table, and the space above it.
- Your exhibit must be freestanding; wall space, hanging and suspension points or anything like it will not be available.
- Your display should be self-supporting, lightweight and easily set up. It must be able to be easily moved by others in the event your submission is selected for a response (you must be present for your response).
- The committee reserves the right to restrict space allocations for exhibits which exceed the practical limitations of the exhibition space. Questions: Committee Chair Michael Smith at msmith73@elon.edu.
- Electricity will be provided for the projection design entrants. Designers are responsible for supplying their own means of audio or video playback, and their own extensions cords and power strips as needed.
- Please do not display your school's name, your business card or resume. If your school's name is already on drafting title blocks, you do not have to remove it.
- Place your name and phone number on the back of all artwork.

CRITERIA

Minimum Requirements:

- Photographs of realized production on graduate level.
- Design Statement: one half-page or less on your approach to the design
- A theatre ground plan of the production showing all projector/surface locations with throw information.

Suggested Elements:

- video of projection sequences (no longer than 3 minutes in length).
- Research materials
- Cue sheets

Helpful Hints:

- The content of the work is more important than its presentation
- Be neat, but do not overproduce. Examples of overproduction might include: framing, fancy printed papers, elaborate titles, playing music, battery operated lighting. Fancy printed labels are fine, but hand-drafted neat labels are just as good.
- Additional imagery or paperwork may be left as a stack on your table. The respondents will look through them.
- Edit and proofread your Design Statement. Be concise.
- The judges for each category will carefully review each entrant's work, giving special consideration to the merits of the design concept and how that concept has been translated visually into the design work that is presented. The judges will assess the quality of the design, the clarity of the conceptual statement, the graphical presentation (renderings, sketches, models, drafting), the research (specifically considering how it ties into the design) and the overall presentation of the work. Additionally, the judges may take into consideration information gathered during the feedback session that they hold with the entrants.

AWARDS

- Awards will be announced at the Design Awards Ceremony on Friday night.
 - Award winners will be photographed at this event for recognition in SETC publications and on setc.org.
- Design entrants must be present for their critique to be eligible.
- Prizes for winners of the combined Undergraduate & Graduate competition: 1st Place, \$125; 2nd Place, \$75; 3rd Place, \$50

SETC Projection Design Award Sponsored by Broadway Media Distribution.