

Board of Directors' Meeting: Strategic Planning
Saturday, September 11, 2010
 SOUTHEASTERN THEATRE CONFERENCE, INC.
Minutes
 Ballroom, Westin Hotel, Atlanta

ExCom Members in attendance: President, Alan Litsey; President-Elect, Steve Bayless; Administrative Vice-President, Jack Benjamin; Secretary, Mark Charney; Treasurer, Chris Rich; State Representative Rep, Leslie Dellinger; Community Theatre Rep, Lynn Nelson; Past President, Beth Harvey

Board and Division Members in attendance: AL State Rep, Michael Howley; FL State Rep, Donna White; KY State Rep, Kathi Ellis; MS State Rep, Tom Booth; NC Rep, David Schram; SC Rep Leslie Dellinger; TN State Rep, Darren Michael; VA Michael Hudson; W VA, Greg Mach; Secondary, David Giambrone; Youth, John Spiegel; College and University, Lesley Preston; Professional, Dewey Scott-Wiley; Community Theatre, Lynn Nelson

1. Meeting called to order at 4:20 by Alan Litsey.
2. Announcement of taping and role called. *Mark Charney, Secretary.*
3. Lisa Leonard introduced.

4. **Action Item:** Deletion of Rule 2.17 Website Committee. Committee has completed charged. Motion for acceptance, Chris Rich. Second, Jack Benjamin. Unanimously approved.

5. **Action Items:** Secretary

Action Items:

Item 1: Move to replace the phrase "President-Elect" with the phrase "Programming Vice-President" in Rule II.1. Accepted Unanimously.

Item 2: Move to replace the word "immediate" with the phrase "elected past President" in Rule II.14. Accepted Unanimously.

Item 3: Move to replace the phrase "President-Elect" with the phrase "Programming Vice-President" in Rule III.3. Accepted Unanimously.

Item 4: Move to replace the phrase "President-Elect" with the phrase "Programming Vice-President" in Rule III.8. Accepted unanimously.

Item 5: Endowment Committee has requested in Rule 111.7 to add “Individuals purchasing Life Memberships may specify which fund their Life Membership Income will benefit” at the end of the rule. Accepted unanimously.

6. AVP Action Items

All manuals to be accepted as revised. Discussion: Michael Howley asks for clarifications. All in favor: Unanimous.

ITEMS FOR DISCUSSION

1. Steve Bayless discusses streamlining what we’re doing in terms of meetings. Does this require any sort of change? Talk of repeating information in Advisory and larger meetings. Ginger wants Board and ExCom to come to Advisory Meeting.
2. Beth Harvey: Thanks Betsey for hard work to transition to Westin in Atlanta. Open Floor for feedback: Free transportation and central location. Other hotel is closer to downtown. Miss being able to walk and see the city, but timing is better. More collaboration, personal connection. Likes light better here and location of the bar. Buffets quick service. Driving preferable.
3. Lynn Nelson wants to thank Jack Benjamin for revising all manuals.

ITEMS OF INTEREST

1. Ginger Willis welcomes all to Atlanta

NO UNFINISHED BUSINESS

NO NEW BUSINESS

ANNOUNCEMENTS:

TO Shuttle: 6:10 to FeedStore for 6:30 dinner.

Betsey thanks everyone.

Sam Sparks: From Publications Committee: Deanna needs 400 word articles for *Southeastern Theatre Magazine*.

Adjourned at 5:03