



Online Advertising Insertion Order

INSERTION ORDER & AD MATERIALS TO:

Attention: Rachel Blake

(rachel@setc.org)

TEL: 336-272-3645 FAX: 336-272-8810

AD FEATURES

- Ads limited to 1 per page
- No competing ads
- Each ad becomes instant link to advertiser's landing page
- Ads are active for 30 days at a time
- Vertical 250 X 300 pixel ad in full color
- Pages get traffic by over 4,000 members and non-members

ADVERTISER INFORMATION

Name of Organization _____ Ad Contact Name _____
 Ad Contact Email _____ Ad Contact Phone _____
 Billing Name _____ Billing Phone _____
 Billing Address _____ City _____ State _____ Zip _____
 Billing Email _____
 Length of time to run ad requested _____ Start date for ad _____

Choose the page(s) you would like your ad to appear on:

Webpage	SETC Member Price	Non-Member Price
Membership Page	\$100	\$200
Auditions: Undergraduate	\$100	\$200
Auditions: Spring Grad School	\$100	\$200
Events and Festivals	\$100	\$200
Publications & Resources	\$100	\$200
Scholarships & Awards	\$100	\$200
Main Convention Page	\$300	\$500

PAYMENT INFORMATION

Check is forthcoming Please Invoice MasterCard Visa

Name on Card: _____

Card Number: _____

Expiration Date: _____ Security Code: _____

GUIDELINES

- Employment ads are not permitted.
- Advertising content, URL destination and/ or landing pages must be appropriate in the context of the SETC website.
- Any click-thru included with an ad may launch only one new browser window and must take users directly to the advertiser's website who has purchased the ad space.
- Advertisements may not mimic or resemble Windows/Mac/Unix dialogue boxes, error messages, or other spam/phishing content.
- Note: SETC will charge a design fee of \$100 per hour if needed.

POLICIES

- Ads will be placed on a first come first serve basis.
- All advertisements and click-thru pages will be reviewed by SETC and are subject to approval before placement.
- SETC reserves the right to refuse and/or remove any advertisement that is considered inappropriate; does not conform to SETC's standards or comply with SETC's policies; conflicts with SETC's general practices or does not serve the best interest of SETC's membership.
- Advertiser is liable for the content of its advertisement and assumes responsibility for any claims rising from such advertising against SETC.
- SETC's liability for any error will not exceed the cost of the space.
- SETC will not be liable for damages if for any reason it fails to publish an ad.

PAYMENT

- We accept Visa and MasterCard payments on this form by email, fax, or checks payable to SETC.