



## COSTUME DESIGN COMPETITION AND DISPLAY GUIDELINES

SETC 70<sup>th</sup> Annual Convention ♦ Knoxville, TN ♦ February 27 – March 3, 2019

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### *SETC Costume Design Award Sponsored by Wardrobe Witchery*

Graduate and Undergraduate Student Designers can showcase their Costume Designs for realized or theoretical designs at the 2018 SETC Annual Convention.

#### **HOW TO ENTER**

- You may enter one entry in each competition category.
- Application Fees: Early-Bird (\$20): Oct. 15 – Dec. 14 (at NOON)  
Final (\$30): Dec. 15 – Jan. 22 (at NOON)
  - *Pre-registration is required for participation in SETC Auditions and Design/Tech Interviews. Late applications may be considered after the online registration deadline. Late application fee: \$45.*
- You must register for the Convention and apply for the Design and Technology Competition online at [setc.org](http://setc.org).
  - Registration and all applications must be completed by **January 22, 2019**.
  - Late entries may be allowed if space permits, but may be declared ineligible for awards.
- Your school must be an active Institutional member of SETC for you to win prizes.
  - Institutional membership is \$80.
  - Please contact SETC to verify school status.
- Carefully read these guidelines and prepare your materials accordingly.
- *We reserve the right to refuse to exhibit entries that do not adhere to the stated criteria.*

#### **GENERAL GUIDELINES**

- Bring all entry elements to the determined sign in area at the designated time.
- Do not mail the entries to the SETC office.
- Collect your entry immediately after the close of Design and Technology Competition Saturday at noon.
- Neither SETC nor the Design/Technology Committee will assume responsibility for entries not picked up at the designated time.
- The area will be secured when displays are not open.
- You will be allowed to set up your own display, but it *may* have to be moved by others while you are not present.
- Entrants **MUST** be present for the critique of their work.

#### **DISPLAY GUIDELINES**

- Each entry must be configured to occupy a 30" square of table, and the space above it.
- Your exhibit must be freestanding; wall space, hanging and suspension points, or anything like that will not be available to you.
- Your display should be self-supporting, lightweight, well-constructed and easily set up. It must be able to be quickly and easily moved by only one or two people in the event your submission is selected for response. (Entrants must be present during their response.)

- The committee reserves the right to restrict space allocations for exhibits which exceed the practical limitations of the exhibition space. Questions should be directed to Committee Chair Neno Russell at [nrussell@vcu.edu](mailto:nrussell@vcu.edu).
- Electricity is **not** provided.
- The use of laptops, projectors, and audio players are prohibited (unless they are part of the actual costume).
- Please do not display your school's name, your business card or resume. If your school's name is already on drafting title blocks, you do not have to remove it.
- Place your name and phone number on the back of all artwork.

## **CRITERIA**

### **Minimum requirements:**

- 6 or more color costume sketches, each sketch must be swatched.
- Design Statement: one half-page or less describing your approach to the entry.

### **Suggested elements:**

- Research materials, preliminary sketches, a costume plot, and photographs if realized.

## **HELPFUL HINTS**

- The content of the work is more important than its presentation.
- Be neat, but do not overproduce. Examples of overproduction might include: framing, fancy printed papers, elaborate titles, playing music, battery operated lighting. Fancy printed labels are fine, but hand-drafted neat labels are just as good.
- Additional drawings and sketches may be left as a stack on your table. The respondents will review them.
- Edit and proofread your Design Statement. Be concise.
- The judges for each category will carefully review each entrant's work, giving special consideration to the merits of the concept and how that concept has been translated visually into the work that is presented. The judges will assess the quality of the entry, the clarity of the conceptual statement, the graphical presentation (renderings, sketches, models, drafting), the research (specifically considering how it ties into the project) and the overall presentation of the work. Additionally, the judges may take into consideration information gathered during the feedback session that they hold with the entrants.

## **AWARDS**

- Awards will be announced at the **Design and Technology Awards Ceremony on Friday night**.
  - Winners will be photographed at this event for recognition in SETC publications and on [setc.org](http://setc.org).
- Separate Graduate & Undergraduate Division winners: 1<sup>st</sup> Place - \$125, 2nd Place - \$75, 3rd Place - \$50
- Graduate entries will automatically be considered for the Ready to Work Awards.
- Participants **must be present for their critique** to be eligible.