



## TECHNICAL DIRECTION & CONSTRUCTION COMPETITION AND DISPLAY GUIDELINES

SETC 70<sup>th</sup> Annual Convention ♦ Knoxville, TN ♦ February 27 – March 3, 2019

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### *SETC Technical Direction Award Sponsored by Productions Unlimited*

Graduate and Undergraduate Students can showcase their Technical Direction and Construction for realized or theoretical entries for the 2018 SETC Convention.

#### **HOW TO ENTER**

- You may enter one entry in each competition category.
- Application Fees: Early-Bird (\$20): Oct. 15 – Dec. 14 (at NOON)  
Final (\$30): Dec. 15 – Jan. 22 (at NOON)  
*Pre-registration is required for participation in SETC Auditions and Design/Tech Interviews. Late applications may be considered after the online registration deadline. Late application fee: \$45.*
- You must register for the Convention and apply for the Design and Technology Competition online at [setc.org](http://setc.org).
  - Registration and all applications must be completed by **January 22, 2019**.
  - Late entries may be allowed if space permits, but may be declared ineligible for awards.
- Your school must be an active Institutional member of SETC for you to win prizes.
  - Institutional membership is \$80.
  - Please contact SETC to verify school status.
- Carefully read these guidelines and prepare your materials accordingly.
- *We reserve the right to refuse to exhibit entries that do not adhere to the stated criteria.*

#### **GENERAL GUIDELINES**

- Bring all entry elements to the determined sign in area at the designated time.
- Do not mail the entries to the SETC office.
- Be prepared to collect your set up immediately after the close of Design and Technology Competition Saturday at noon.
- Neither SETC nor the Design/Technology Committee will assume responsibility for entries not picked up at the designated time.
- The area will be secured when displays are not open.
- You will be allowed to set up your own display, but it *may* have to be moved by others while you are not present.
- Entrants **MUST** be present for the critique of their work.

#### **DISPLAY GUIDELINES**

- Each entry must be configured to occupy a 30" square of table, and the space above it.
- Your exhibit must be freestanding; wall space, hanging and suspension points, or anything like it will not be available to you.
- Your display should be self-supporting and easily set up. It must be able to be moved by others in the event your submission is selected for a response. (entrants must be present during their response).

- The committee reserves the right to restrict space allocations for exhibits which exceed the practical limitations of the exhibition space. Questions should be directed to Committee Chair Neno Russel at [nrussell@vcu.edu](mailto:nrussell@vcu.edu)
- Electricity is **not** provided.
- The use laptops, projectors and audio players are prohibited
- Please do not display your school's name, your business card or resume. If your school's name is already on drafting title blocks, you do not have to remove it.
- Place your name and phone number on the back of all artwork.

## **CRITERIA**

### **What to enter:**

- Production Book
- Examples of the budget (estimated and realized), build calendar, notes, research, other applicable items
- Designer drawings (you will not be judged on designers work this will be for reference)
- Working drawings
- Documented pictures of set pieces, showing backstage (internal) structure as well as stage side (external). Showing stage side under work light an also stage light.
- Design Statement: One-half page or less, describing the process of the build and implementation and any obstacles that you solved in doing so.

### **Technical Directors will be judged on, at a minimum, the following criteria:**

- *True to the intention of the design* - whether the item was built by the same individual or a team it should ultimately represent the work of the design team.
- *Creativity* - consideration should be given to items that utilize old techniques in different and appropriate ways or that use new techniques and bring innovation to the industry.
- Production Book – paperwork management
- Calendar and Budget Management – effective use of stock, cost saving measures, materials and labor. Notation of calendar changes and explanations.
- Effective Technical Design – technical drawings, use of modern materials, consideration of how product will be developed and utilized. Construction/load in considerations.

### **Helpful Hints**

- The content of the work is more important than its presentation.
- Be neat, but do not overproduce. Examples of overproduction might include: framing, fancy printed papers, elaborate titles, playing music, battery operated lighting. Fancy printed labels are fine, but hand-drafted neat labels are just as good.
- Additional drawings and sketches may be left as a stack on your table. The respondents will look through them.
- Edit and proofread your Design Statement. Be concise.
- The judges for each category will carefully review each entrant's work, giving special consideration to the merits of the constructural concept and how that concept has been translated visually into the work that is presented. The judges will assess the quality of the construction, the clarity of the conceptual statement, the graphical presentation (production book, sketches, pictures, drafting), the research (specifically considering how it ties into the design and costruction) and the overall presentation of the work. Additionally, the judges may take into consideration information gathered during the feedback session that they hold with the entrants.

## **AWARDS**

- Awards will be announced at the **Design Awards Ceremony** on **Friday night**.
  - Winners will be photographed at this event for recognition in SETC publications and on [setc.org](http://setc.org).
- Division winners: 1<sup>st</sup> Place, \$125; 2<sup>nd</sup> Place, \$75; 3<sup>rd</sup> Place, \$50.
- Participants **must be present for their critique** to be eligible.